

Terms of Use — Divorce Ally

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These Terms of Use ("Terms") govern your access to and use of divorceally.ca (the "Site") and all content, guides, emails, courses, coaching, and other products and services offered by **Divorce Ally** ("Divorce Ally," "we," "us," or "our"). By accessing the Site, downloading our materials, subscribing to our emails, or purchasing our products or services, you agree to these Terms. If you do not agree, please do not use the Site or our services.

1. What Divorce Ally is — and is not

Divorce Ally provides **general education, information, and coaching support** for people navigating separation and divorce. Our content and services are informational and supportive in nature.

We do not provide legal advice. Nothing on the Site, in our guides, emails, videos, courses, or coaching sessions constitutes legal advice, and nothing you read, download, purchase, or discuss with us creates a lawyer-client or solicitor-client relationship, regardless of the founder's professional background. Communications with Divorce Ally are not protected by solicitor-client privilege.

We do not provide financial, tax, accounting, medical, or mental-health advice. Our content may touch on financial, parenting, and emotional topics, but it is general information only and is not a substitute for advice from a qualified professional who knows your specific circumstances.

Family law differs by province and territory and changes over time. Content that is accurate in one place or at one time may not apply to you. **Before making decisions or signing any agreement, obtain independent legal advice from a family lawyer licensed in your jurisdiction.**

2. Your responsibility

You are solely responsible for the decisions you make and the actions you take. Any use of our content, frameworks, tools, or coaching is at your own discretion and risk. Our materials — including the Three C Framework — are decision-support tools, not decisions; outcomes depend on your circumstances, your choices, and factors outside our knowledge or control. You agree that you will not rely on Divorce Ally as a substitute for professional advice appropriate to your situation.

3. Safety and emergencies

The Site and our services are not crisis services and are not monitored in real time. If you or your children are in danger, contact 911 or your local emergency services. If you are experiencing

thoughts of harming yourself or others, contact emergency services or a crisis line in your area, or speak with a qualified mental-health professional.

4. No guarantee of results

We share education, frameworks, and experience in good faith, but we make no representations or guarantees about the results you will obtain — legal, financial, emotional, or otherwise. Any examples, stories, or testimonials reflect individual experiences and are not promises of similar outcomes. Client stories used in our content are anonymized and may be composites.

5. Intellectual property

All content on the Site and in our products — including text, guides, workbooks, videos, course materials, graphics, logos, and the "Divorce Ally" name and the "Three C Framework" and related materials — is owned by or licensed to us and is protected by copyright, trademark, and other intellectual-property laws.

When you download or purchase our materials, we grant you a limited, personal, non-exclusive, non-transferable licence to use them for your own personal, non-commercial purposes. You may not copy, republish, distribute, sell, license, teach from, create derivative works from, or otherwise commercially exploit our content without our prior written permission. Sharing purchased course or coaching materials with non-purchasers is prohibited.

6. Purchases, payments, and refunds

Where we offer paid products or services, prices are stated in US dollars unless otherwise indicated and may change at any time. Applicable taxes are added where required. Payments are processed by third-party payment processors; we do not store full payment card details.

- **Digital products (guides, workbooks, courses):** Because digital products are delivered immediately and cannot be returned, all sales are final except as required by law or as expressly stated in the product's own refund terms at the time of purchase.
- **Coaching:** Coaching engagements are governed by the coaching agreement provided at booking, including its scheduling, cancellation, and refund terms. If there is a conflict between these Terms and a signed coaching agreement, the coaching agreement governs for that engagement.

7. Acceptable use

You agree not to: use the Site or our services for any unlawful purpose; attempt to gain unauthorized access to any systems or data; interfere with the operation or security of the Site; scrape, harvest, or collect information about other users; upload malicious code; misrepresent your identity; or use our content to provide advice or services to third parties.

We may suspend or terminate access to the Site or our services, without notice, for conduct that violates these Terms or that we reasonably believe is harmful to us, our users, or others.

8. User submissions

If you send us comments, replies, survey responses, testimonials, or suggestions, you grant us a non-exclusive, royalty-free, perpetual licence to use them for operating and promoting Divorce Ally — except that we will not attribute a testimonial to you by name without your permission. Do not send us confidential information; see also Section 1 of our Privacy Policy.

9. Third-party links and tools

The Site and our materials may reference or link to third-party websites, professionals, tools, or resources for convenience. We do not control and are not responsible for their content, accuracy, availability, or practices, and a link is not an endorsement. Your dealings with any third party are solely between you and them.

10. Disclaimer of warranties

The Site, our content, and our services are provided on an "as is" and "as available" basis, without warranties or conditions of any kind, whether express, implied, or statutory, including any implied warranties of merchantability, fitness for a particular purpose, accuracy, or non-infringement, to the maximum extent permitted by law. We do not warrant that the Site will be uninterrupted, error-free, or secure, or that content is complete, current, or applicable to your circumstances.

11. Limitation of liability

To the maximum extent permitted by applicable law, Divorce Ally and its owner, employees, contractors, and agents will not be liable for any indirect, incidental, special, consequential, exemplary, or punitive damages, or for any loss of profits, savings, opportunity, data, or goodwill, arising out of or relating to your use of (or inability to use) the Site, our content, or our services — even if we have been advised of the possibility of such damages.

To the maximum extent permitted by applicable law, our total aggregate liability for all claims arising out of or relating to the Site, our content, or our services will not exceed the greater of (a) the amount you paid to Divorce Ally in the twelve (12) months before the event giving rise to the claim, and (b) fifty Canadian dollars (CAD \$50).

Some jurisdictions do not allow certain exclusions or limitations; in those jurisdictions, these provisions apply to the fullest extent permitted.

12. Indemnification

You agree to indemnify and hold harmless Divorce Ally and its owner, employees, contractors, and agents from any claims, damages, losses, and expenses (including reasonable legal fees) arising out of your breach of these Terms, your misuse of the Site or our content, or your violation of any law or the rights of any third party.

13. Governing law and disputes

These Terms are governed by the laws of the Province of British Columbia and the federal laws of Canada applicable in it, without regard to conflict-of-laws principles. You agree that the courts of British Columbia will have exclusive jurisdiction over any dispute arising out of or relating to these Terms, the Site, or our services, and you consent to their jurisdiction.

14. Changes to these Terms

We may update these Terms from time to time. The updated version will be posted on this page with a revised "Last updated" date. Your continued use of the Site or our services after changes are posted constitutes acceptance of the updated Terms. Material changes to paid offerings will not retroactively alter the terms of a completed purchase.

15. General

If any provision of these Terms is found unenforceable, the remaining provisions remain in full effect. Our failure to enforce any provision is not a waiver of it. These Terms, together with our Privacy Policy and any product-specific or coaching agreement, are the entire agreement between you and Divorce Ally regarding the Site and our services. You may not assign these Terms; we may assign them in connection with a sale or reorganization of the business. Provisions that by their nature should survive termination (including Sections 1, 2, 4, 5, 8, and 10–13) survive.

16. Contact

Questions about these Terms:

Divorce Ally

British Columbia, Canada

mydivorceally@gmail.com